

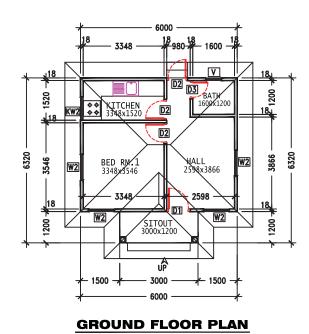




Since its inception in 1997, tribal woes have been in the top priority list of HRDS INDIA. So the projects they brought forth for tribal welfare singularly addressed the tribal's basic necessities as food, shelter, clean water, hygiene, medical care and education. The constant endeavors and unflinching commitment of HRDS INDIA has considerably accelerated the move to upgrade the lives of tribal society to a better life platform. The current one SADHGRAHA is a housing project meantfor the tribal people in various states of India. The Project will have a two – sided effect: It will give shelter to homeless poor tribes, that is one of the basic needs, and at the same time it will give a sense of security and protection too. The objective of this project is an altruistic sentiments of saving these inhabitants from the deplorable conditions in which they live.







# HOW TO BRING THEM TO THE LIGHT OF LIFE?

Primarily the project envisages building houses for the poor deserving dwellers of the sited districts. This can be made feasible only to those who own at least 3 cents of plots in the area of the project. It has been assessed that by providing new houses they can escape from the hazardous climatic conditions and kindles a light of hope in their minds. For maintaining a reasonable standard of living, they would be given training in skilled labour, especially to the women of the tribe. Thus they can give an awareness of the importance of stable employment and the enjoyment of a meaningful life. The houses to be build with "Fibre Cement Panels" a totally new building material were used in constructions. These Panels, manufactured with eco-friendly components, can stand the test of time and are ideally suitable for the extreme climatic conditions of the said districts. For strength and viability, these 'Fibre Cement Panels" have been awarded with certificates of approval by "CII green products and Service Council"

By the consummation of the whole project, it is expected to eradicate unemployment, illiteracy, unhealthy living conditions and disintuition from these people of all over India.









## DDU - GKY A MILESTONE PROJECT OF HRDS INDIA



DDU-GKY (Deen Dayal Upadhyaya Grameen Kaushalya Yojana, Govt. of India) is uniquely focused on rural youth between the ages of 15 and 35 years from poor families. As a part of the Skill India campaign, it plays an instrumental role in supporting the social and economic programs of the government like the Make In India, Digital India, Smart Cities and Start-Up India. Our mission is to transform rural poor youth into an economically independent and globally relevant workforce.











# KARSHAKA - PROJECT OF MEDICINAL PLANTS CULTIVATION FOR SUSTAINABLE LIVELIHOOD OF TRIBAL PEOPLE



Uninterrupted supply of genuine raw materials is essential for making Ayurvedic medicine. For that the cultivation of medicinal plants is a prime necessity. The resource pool is dwindling at a faster pace and hence the establishment of Karshaka Project by HRDS INDIA comes as an alternative means to generate medicinal plants. In the first phase, the project is being implemented in a region spread across five thousand acres of tribal land. This in turn rejuvenates the fertility of the agriculture fields. The project is supported in a mission mode under our NGO where all the infrastructure expenses would be met by HRDS INDIA. The implementation of the proposed project will promote self-sustainability of Tribes and would help them fetch a regular income. It further enhances the skill development practice for a better living. It's a consolidated teamwork to propagandize the usage of organic medicines in the country and make the availability of such therapeutic plants readily accessible.







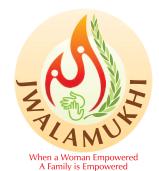


# NIRAMAYA - A PROJECT FOR INDIAN TRADITIONAL MEDICINE & RESEARCH



With traditional medicine taking a back seat, the coming of Niramaya project (Traditional Indian Medicine Research) on surface by HRDS INDIA is a highly beneficial venture. Based on conventional drug therapy, this project rooted in Attappady would advance the treatment of intense sicknesses. This is an essentially important step to foster a healthy society as it renews the scope of our age-old traditional medicines through its herbal and organic remedies. There are several profits that one can reap with this project setup. Its affordability and cost effectiveness make it a preferable choice as compared to the usual practice of prescription-based medicine consumption. It has no side effects and is easier to obtain which reinforces natural healing. The pros of installation of such a project not only develops the anatomical stature of people but is also a symbol of ancestral progression for the betterment of the society.









## JWALAMUKHI - PROJECT OF HRDS SELF HELP GROUPS FOR WOMEN



The term "woman" portrays a picture of oppressed social gender, is not always given due recognition in the society. Her portrayal has been more akin to a secondary subject after men, choking her dignity. The plight of poverty-stricken women is even worse and remains inadequately unacknowledged. The inception of the women empowerment project - Jwalamukhi project is in the light of these prevailing issues only, assisting these deprived women through the formation of SHG (Self Help Group). They will work together and run some small-scale business, for instance, managing a canteen or any stitching unit, so on and so forth. In this way, the project will strengthen these women financially and socially who are subject to harsh realities. It's a collective assignment with acceptance, resolution, endurance and astute devotion for greater attainment of equal status in the society.







## SILK VILLAGE, SUSTAINABLE **SERICULTURE IN ATTAPPADY**



Among the major rural projects pressed into action by HRDS INDIA is the development of a Silk Village at Attappady. The primary objective of the project is the upliftment of the local people with a sharp focus on their holistic development, keeping the traditional values intact. Sericulture, which is unique in its vast employment and income generation potentialities, is a viable activity for the local people of Attappady especially small and marginal farmers.

The HRDS INDIA's bivoltine sericulture project will spread across an area of 3500 acres in Agali, Puthur and Sholayur. The programme consists of cultivation of hybrid mulberry trees silkworm rearing, Commission of reeling, twisting and weaving units development of a cocoon market. The real core of life woven with strands of the working class, this texture silk in future would be renowned as TRIBAL SILK.





# EFFECTIVE METHODS TO BRING EFFECTIVE RESULTS



In its effort to resuscitate the underprivileged stratum of society HRDS adopts an inclusive method. Accordingly an array of multimedia communication programs, which effectively reaches out to them is planned and executed. Mass awareness programs include seminars, workshops, classes and lectures. The topics vary from personality & skill development to community development and eco friendly farming to health and sanitation to environmental protection and more. For the devoted, selfless serving rendered to tribal community, The HRDS INDIA has been accord "Baba Saheb National Award 2016".











## HRDS INDIA - A HONORABLE VOYAGE TO PAST **KEY ACHIEVEMENTS**



SADHGRAHA - Tribal Housing Project

- Provide Skill Development Program for Youth

- Cultivation of Medicinal Plants

- Traditional Medicine and Research

JWALAMUKHI - Women Empowerment - Educational Program **EKAGRAH** 

SERICULTURE - Development of Silk Village at Attappady

HRDS INDIA Project in Africa

DDU-GKY

KARSHAKA

NIRAMAYA





## **Meet the Team**













Within the sphere of villages, most indigenous tribes are indissolubly drenched with powerlessness, destitution and hunger. Their lives are conditioned by prerogatives and its this section of society who sought to reduce to lower standards of living for mere sustenance. This narration and construction of a tribal landscape wrapped with despair gives us a vision of the height of deprivation that they suffer from. Looking at such a lifeless portrait, I began to ponder on, how can a privileged wing of the society, fill colors onto this canvas? And it is this question that kept lingering and loitering whenever I saw any impoverished child on the breadline or any helpless mother under reduced circumstances or any forlorn being for that sake. And this led to a change.

In the light of Guru Atma Ji and with the strong support of Dr. S. Krishnakumar IAS (Retd) as well as devoted team, I could move forth and lead such a successful foundation. A socially sustained organization was laid to serve these needful tribes in different parts of India. The establishment of HRDS INDIA was an upshot that gave resolutions to many such prevailing problems of the tribal communities. Since its inception, its aim has been to provide support and guidance through its altruistic interventions. Various projects are being set up to uplift their livelihood. These include Sadhgraha, Karshaka, Jwalamukhi, Niramaya & Ekagrah so on and so forth. Embarking on such projects would not only lead this highly vulnerable sect towards advancement, but would also mitigate their miseries.

The dynamics of teamwork are inclusive of cooperation, resolution in unanimity and collateral hard work. We have people in our team who adept at problem solving, whom we call 'shapers' who monitor and evaluate decisions. These are implementers who see the bigger picture and innovate to turn every idea into practical ideas. HRDS INDIA has changed its direction in the influence of our team. In conjunction with our considerate and dedicated team members, we also get aid and assistance from philanthropic corporations and institutions. This benignity is a symbol that humanity is not repressed yet. I acknowledge and welcome all forms of favor, social, economic, or manual as it brings brightness and hope into the lives of spiritless tribes. Through little efforts we can constitute a peaceful, classless society and build an ideal castle where humanitarianism is the only religion and Sharing is a new trend in vogue.

Aji Krishnan

Founder - Secretary, HRDS INDIA

### HRDS INDIA TEAM

### MAHA RISHI GURU ATMAJI (ATMA NAMBI)

SPIRITUAL GUIDING INITIATIVE OF HRDS INDIA

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The Highrange Rural **Development Society** 



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